

Has your business gone GREEN? Then tell us about it!

The Village of Howard's Go Green Save Green Task Force is sponsoring the 3rd Annual Green Recognition Program, which honors Howard businesses that have taken steps to become environmentally friendly. Applications are being accepted now, and participants and winners will be recognized at the April 23, 2012 Village Board meeting.

Some examples of eligible green practices include:

- Green construction or building retrofits
- Internal marketing programs promoting recycling, energy conservation, etc.
- Purchase or sale of environmentally products
- Employee training/education on green opportunities
- Conversion from paper to electronic files and communication

For more information about the Green Recognition Program, tips on how to "green" your business, and the village's Go Green Save Green Task Force, visit www.villageofhoward.com.



Go Green



Save Green
VILLAGE OF HOWARD



2012 Green Recognition Program Application

**Recognizing Village of Howard businesses for their actions and initiatives
that helped make a positive impact on the environment.**

Applicant Name: _____

Name of Business: _____

Property Address: _____, Howard

Phone Number: _____

Email Address: _____

Type of Business: Residential Commercial Industrial

Name of Green Initiative: _____

Check all that apply:

Energy Conservation

Water Conservation

Waste Prevention/Recycling

Other: _____

Check all that are true:

-] Our business has a green team or established plan on ways to go green.
-] Our business provides training or documentation to employees on implementing green business practices.
-] Our business encourages “green” practices to customers.
-] Our business participates in webinars or organizations to stay current on green opportunities available to our field.
-] Our business has calculated its carbon footprint.
-] Our business is involved in the community.

Explain: _____

Please provide a one-page summary regarding your green initiative. Discuss when the practices were initiated and share any results, if applicable. Inclusion of quantitative data is encouraged (i.e. KWH saved, annual \$ savings). Attach any pertinent photographs or other information to your application. See the sample judging criteria form for ideas of information to include.

Awards and Evaluation Timeline

Application and summary statement are due by Friday, April 6, 2012. Please send completed applications to Go Green Save Green Staff Liaison Leigh Ann Wagner Kroening at:

Howard Village Hall
2456 Glendale Avenue OR lwagnerkroening@villageofhoward.com
Green Bay, WI 54313

The Go Green Save Green Task Force will review applications at its meeting on April 17, 2012.

All recognized businesses and annual award winners will be recognized at the Howard Village Board meeting on April 23, 2012.

Green Recognition Program Evaluation Form

2012

<p>Focus of Initiative: (1 pt. each area checked on application)</p> <p>Energy conservation Water conservation Waste Prevention/Recycling Sustainability Other</p>	
<p>Business has a green team or established plan on ways to go green. (5 pts)</p> <ul style="list-style-type: none"> • Provides a copy of “green” business plan with application (5 pts) 	
<p>Business provides training or documentation to employees on implementing green business practices. (5 pts)</p> <ul style="list-style-type: none"> • Provides a copy of documentation with application. (5pts) 	
<p>Business encourages “green” practices to customers, peer businesses, and/or vendors. (5 pts)</p> <ul style="list-style-type: none"> • Provides evidence of this with application (ie. flyers, emails, etc.) (5pts) 	
<p>Business participates in webinars or organizations to stay current on green opportunities available to our field. (5pts)</p> <ul style="list-style-type: none"> • Provides evidence of this (mentioning it in summary and/or including specific information on the source of gaining information.) (5pts) 	
<p>Business has calculated its carbon footprint. (10 pts)</p>	
<p>Business is involved in the community. (5 pts.)</p>	
<p>One-Page Summary:</p> <ul style="list-style-type: none"> • States when practice was initiated. (5 pts) • Shares results of new practice <ul style="list-style-type: none"> Qualitatively (using description, pictures, etc.) (5 pts) Quantitatively (i.e. kWh saved, annual \$ savings, etc.) (10 pts) 	
<p>Previously recognized by the Village of Howard as a green business (5 pts)</p> <ul style="list-style-type: none"> • If previously recognized, clear and concise explanation on how efforts are being continued and/or any new initiatives in the last year. (5 pts) 	
<p>Total Points Earned out of 90 points possible</p>	