

Go Green, Save Green Task Force  
January 17, 2012 at 6:30 p.m.  
Duck Creek Conference Room

- Call to order Becky Stephens called the meeting to order at 6:30 p.m.
- Roll call Becky Stephens, Kim Lemberger, David Steffen, Frank Ingram, Courtney Wojcik  
Also: Paul Evert, Geoff Farr, Leigh Ann Wagner Kroening  
  
The Committee recited the Pledge of Allegiance.
- Approve agenda D. Steffen motioned to approve the agenda. F. Ingram seconded. The motion carried unanimously.
- Minutes D. Steffen motioned to approve the minutes from the GGSG meeting on Sept. 20, 2011. C. Wojcik seconded. The motion carried unanimously.
- NEWSC  
Presentation Jessica Schultz, the coordinator for the Northeast Wisconsin Stormwater Consortium (NEWSC), gave a presentation about stormwater, including what it is and how it affects soil erosion and pollution of local waterways. She explained how NEWSC works with 41 member municipalities, including Howard, to meet annual wastewater discharge permitting requirements, exchange ideas on how to limit the impact of stormwater, and educate residents about how they can help protect local streams and waterways.
- Utility, fuel and  
Water usage G. Farr and L.A. Wagner Kroening presented the Village of Howard's internal utility, fuel and water usage reports from 2011, including comparisons with 2010 usage for each.
- Free webinars L.A. Wagner Kroening invited GGSG members to participate in a webinar through ICMA entitled "Installing Solar on Municipal Facilities" and another one from Alliance for Innovation entitled "Generating Revenue with Green Initiatives." In addition to P. Evert and herself, B. Stephens agreed to attend both, and C. Wojcik will attend the second one.
- Community Garden  
Survey Results L.A. Wagner Kroening discussed the survey responses from the 2011 Community Garden farmers. One concern continues to be a lack of water supply. The group decided to pursue options for water at the site, including rain barrels, a re-fillable water tank that the Fire Department could periodically fill, a well with a hand pump, or some other supply that could be accessed only by gardeners with a key, for which they would be expected to pay extra. The item will be discussed again at the next GGSG meeting.

Green Market	B. Stephens said she looked into the idea of starting a Green Market in the village. However, most of the green markets she found were in very large municipalities and were started by large community organizations or business sponsors, not the municipality in which they were held. She said her initial impression is that Howard is not ready for a green market yet. The group discussed possibly partnering with other local Farmer's Market groups or smaller communities to start the green market in Howard. B. Stephens said she will do some research and bring the item back for discussion at the next meeting.
Green Business Recognition criteria	K. Lemberger presented a scoring sheet that can be used by GGSG members to judge the 2012 businesses that apply for the annual Green Business Recognition Program. Businesses will be given points for criteria such as having a "green team," providing green training to employees, encouraging green practices to customers and vendors, calculating its carbon footprint, etc. A copy of the judging criteria will be included with the Green Recognition Program application, so businesses will know the areas in which they will be judged. K. Lemberger also said after the program ends, GGSG should provide a letter of feedback to the applicants and include resources, such as Focus on Energy or the DNR's Green Tier Initiative, that can help them improve their green efforts.
2012 Environmental Science Fair	K. Lemberger said the Environmental Science Fair at Bay View Middle School will be held 6-8 p.m. on Wednesday, May 2. She would like GGSG's help promoting the event and soliciting green businesses that may be willing to have vendor tables to distribute information about their green efforts. K. Lemberger is going to ask NEWSC and Focus on Energy to have tables, and L.A. Wagner Kroening will provide her a list of businesses who participated in the 2010 and 2011 Green Recognition Program.
Future Agenda Items	<ul style="list-style-type: none"> <li>• Review Green Recognition Program applications and select 2012 Green Business of the Year</li> <li>• Review and take action on a water source for the Community Garden</li> <li>• Discuss upcoming 2012 Environmental Science Fair</li> <li>• Discuss feasibility of starting a Green Market in Howard</li> </ul>
Next meeting	The next meeting is scheduled for 6:30 p.m. on April 17, 2012
Adjourn	D. Steffen motioned to adjourn. B. Stephens seconded. The motion carried unanimously, and the meeting adjourned at 8:39 p.m.

Leigh Ann Wagner Kroening  
Administrative Assistant