

Village of Howard Advertising Terms and Policies

Conditions & Contract Regulations

- 1) Advertising opportunities are extended to any local, national, or international business, non-profit agency or government agency that has or wishes to have a presence in the Village of Howard. Subject to Howard's terms for accepting advertising, contracts will be accepted on a first-come, first-served basis.
- 2) The Village of Howard reserves the right to deny advertising to any organization whose mission or goal is in conflict with the Village's mission, vision, and core values.
- 3) The Village of Howard reserves the right to refuse any advertising from organizations or companies that offer competing programs or facilities.
- 4) Political advertising will not be permitted.
- 5) The Village of Howard reserves the right to reject or omit any ad at any time without notice. The Village of Howard is not responsible for damages if any advertisement fails to be published for any reason.
- 6) The Village of Howard reserves the right to determine and/or change the placement of ads without notice.
- 7) Advertisers and advertising agencies are liable for all content of the advertisements and shall indemnify and save harmless the Village of Howard, without limitation against, for any and all claims made thereof against losses sustained by the Village of Howard, its Board members or employees.
- 8) The advertiser and its agency represent that they are fully authorized and licensed to use the names, portraits, pictures, copyrighted or trademarked materials or testimonials. The advertiser and its agency agree to indemnify and save harmless the Village of Howard against all losses, liability, damage and/or expenses arising from the copying, printing, or publishing of any advertisement.
- 9) No conditions printed or otherwise appearing on contracts, orders, or copy instructions which conflict with the Village of Howard policies, will be binding on the Village of Howard.
- 10) The Village of Howard will not return any items submitted for advertising.
- 11) The Village of Howard reserves the right to revise advertising rates at any time.
- 12) Payment, advertisement in proper format (jpeg in CMYK color) and signed contract must be submitted before the included deadline.

Advertising Terms and Policies		
This certifies that I have read, understand and hereby accept the advertising terms and policies explained above.		
Name (printed)	Signature	Date
Company Name	Street Address	Title
City, State, Zip Code	Email	Phone
Advertisement size and location	Ad design, payment and contracts due by: March 25, 2011	
Return Ad artwork, payment and contracts to: Jon Rupno at: jrupno@villageofhoward.com or 2456 Glendale Avenue, Green Bay, WI 54313		

