

The Village of Howard, Wisconsin

IN THE NAME AND BY THE AUTHORITY OF THE VILLAGE OF HOWARD, WISCONSIN

RESOLUTION NO. 2010-13

“Recognizing 2010 Green Recognition Program Award Recipients”

WHEREAS, the Village of Howard’s Go Green Save Green Taskforce established the Green Recognition Program in December 2009; and

WHEREAS, the Green Recognition Program recognizes Howard businesses and homeowners for their green efforts; and

WHEREAS, the Village of Howard and the Go Green Save Green Taskforce encourage residents and businesses to do their part to help save the environment; and

WHEREAS, Green Recognition Program winners are recognized every Earth Day; and

WHEREAS, the Village is proud of the green efforts and accomplishments by Howard businesses and homeowners and recognizes them as eco-friendly partners;

NOW THEREFORE, BE IT RESOLVED, that the Village Board of the Village of Howard, Brown County, Wisconsin, hereby recognizes the following 2010 Green Recognition Program Award Recipients:

-Down to Earth Nutrition, 2331 Velp Avenue

Bernie and Robert Goodine own Down to Earth Nutrition, a business selling “green” products including reusable shopping and sandwich bags, chemical-free/recycled silverware, stainless steel water bottles, recycled pet toys, and more. Their newsletter is sent electronically to reduce paper waste and their Green Team helps encourage green practices to employees and customers.

-Becky Stephens State Farm Agency, 2565 Riverview Drive

Becky Stephens State Farm Agency is carbon negative, in that it has reduced its carbon emissions while continuing to purchase carbon offsets. The business has a green team and their initiative “Be the change you want to see in the world” has made a significant impact on the agency and its customers. The business has a compost program, prints double-sided documents, and uses reusable plates, cups and utensils. The business has reworked its marketing efforts to reduce paper usage and waste. Becky Stephens State Farm Agency educates fire claimants and life insurance customers about green opportunities.

-Salon BbN- Beauty by Nature, 345 Cardinal Lane

Salon BbN offers organically grown, environmentally friendly, organic products to its clients. The salon uses cold water for their laundry, recycles and uses energy saving lighting where possible. Salon BbN holds an Earth Day celebration in which clients are encouraged to commit to environmentally sound practices and to learn more about conservation policies.

-OMNOVA Solutions, 1701 Cornell Road

OMNOVA Solutions' green initiative, "Vision 2014," has reduced the chemical plant energy usage by 571,000 kWh per year. Lighting and HVAC upgrades have had a substantial impact on their energy costs. The plant recently received the GE Ecomagination Leadership Award- one of only five GE customers worldwide to be recognized with the prestigious honor. OMNOVA upgraded to a reverse osmosis unit that allowed the plant to capture its "waste"/discharge water and reuse it in the plant's cooling tower. This new system saves the plant over 3.6 million gallons of water per year.

-Holschuh Collision Center, 3700 Velp Avenue

Holschuh Collision Center has saved \$180 per month since upgrading its lighting system in 2009. 200 light bulbs were replaced with T8 bulbs and all incandescent lighting was upgraded to fluorescent lighting thus saving both energy and money. The lighting upgrade's payback period is only 13 months. Holschuh Collision Center also recently switched over to water-based paints, thereby reducing the volatile organic compound (VOCs) emissions. The water-based car paints not only have a lesser impact on the environment but improve air quality and provide a safer work environment for employees.

BE IT FURTHER RESOLVED, that the Go Green Save Green Taskforce has evaluated all 2010 Green Recognition Program Winners and has selected Becky Stephens State Farm Agency as the 2010 Green Business of the Year because of their internal sustainable practices as well as the impact they have and continue to make on all customers. The Go Green Save Green Taskforce believes Becky Stephens State Farm Agency exemplifies a commitment to saving the environment.

IN THE TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal for the Village of Howard, Wisconsin to be affixed on this 26th day of April, 2010.

Burt R. McIntyre
Village President

Joshua Smith
Village Administrator/Clerk